

## **MEDIA COVERAGE REPORT**

Press Release titled:

ITI Limited bags Rs. 25 Crores worth Laptop Orders from Kerala Infrastructure and Technology for Education (KITE)

January 17, 2023

SUBMITTED BY CORPORATE PUBLIC RELATIONS ITI LIMITED



Publication: The Hindu

Date: 14.01.2023

Link: NA

## ITI bags ₹25-crore laptop order from KITE

The Hindu Bureau THIRUVANANTHAPURAM

ITI Limited's Palakkad plant has bagged two orders from the Kerala Infrastructure and Technology for Education (KITE) to supply 8,483 laptops worth ₹25 crore.

The laptops with the brand name SmaasH would be manufactured by the ITI under the Make in India initiative.

Rakesh Chandra Tiwari, chairman and managing director, ITI Limited, said, "We are happy to begin the new year by bagging this order. The ITI Palakkad has already manufactured and supplied more than 1,500 Smaash PC to various customers".

Recently, the Palakkad plant was appreciated by ISRO for realising the flight packages for the launch of LVM3 M2/OneWeb India-1 Mission.



Publication: The Times of India

Date: 14.01.2023

Link:



### ITI Ltd bags ₹25cr worth laptop orders

Palakkad: ITI Ltd at Kanjikode has bagged Rs 25 crore worth laptop orders from Kerala Infrastructure and Technology for Education (KITE). The company got two laptop orders for the supply of 6,600 units and 1,883 units worth Rs.22 crore and Rs 3 crore respectively. tww



Publication: Mathrubhumi (Malayali Newspaper)

Date: January 12, 2023

Link: NA

## ഐ.ടി.ഐ.യിൽനിന്ന് 8483 ലാപ്ട്രോഷുകൾ വാങ്ങാൻ കൈറ്റ്

#### ഒാർഡർ 25 കോടി രൂപയുടേത്

പാലക്കാട് > ഐ.ടി.ഐ. ലി മിറ്റഡിന്റെ പാലക്കാട് പ്ലാന്റിന് 25 കോടി രൂപയുടെ ലാപ്ടോ പ് ഓർഡർ ലഭിച്ചു.

കൈറ്റ് (കേരള ഇൻഫ്രാസ്ട ക്ചർ ആൻഡ് ടെക്നോളജി ഫോർ എജ്യക്കേഷൻ) ആൺ 8.483 മെപ്പോപ്പകാംബായി ഒൻ ഡർ നൽകിയത്. രണ്ടു വിഭാഗ ങ്ങളിലായി 22 കോടിയുടെയും മൂന്ന് കോടിയുടെയും വിതമുള്ള മാർഡറുകളാണിത്.

മൂന്ന് കോടിയുടെയും വിതമുള്ള ഓർഡറുകളാണിത്. ഇതിൽ മൂന്നുകോടിയുടെ ഓർഡർ പ്രകാദമുള്ള 1,883 ഓൻഡർ പ്രകാദമുള്ള 1,883 കിത്തുടങ്ങി. രണ്ടാമത്തെ ഭാർ ഡർപ്രകാരമുള്ള 6,600 ലാ പ്ടോപ്പുകയം ഫെണ്ടുവരി അവസാനത്തോടെ നൽകാ നാണ് ഐ.ടി.ഐ. ലിമിറ്റഡ് അധിക്കൻ ലക്ഷ്യമിടുന്നത്.

'മേക് ഇന് ഇന്ത്യ' പദ്ധതി കുകിഴിൽ ഐ.ടി.ഐ. ലിമി റ്റഡ് നേരഞ്ഞ 'സ്റ്റാഷ് എന്ന പേരിൽ കംപ്യൂട്ടർ, ലാപ്ടോപ്പ്, വീഡിയോ കോൺഫ്രൻസിങ് ക്യാമറ എന്നിവയുടെ നിർമാ ണം ആരംഭിച്ചിരുന്നു. 1,500 കംപ്യൂട്ടറുകാം ഇതുവരെ ആവ ശ്വക്കാർക്ക് നൽകിക്ഷഴിഞ്ഞു.

ഐ.ടി.ഐ.യുടെ പാലമാ ട് പ്പാന്റ് 1976-ലാണ് ആരംഭി ക്കുന്നത്. തുടക്കത്തിൽ ടെലി ഫോൺ എക്സ്പേത്തിനുവേ

ണ്ട സാധനങ്ങളാണ് ഉത്പാദി പ്പിച്ചിരുന്നത്. പിന്നീട് ഐ.ടി. അനുബന്ധ ഉത്പന്നങ്ങളുടെ നിർമാണത്തിലേക്ക് മാറുകയാ യിരുന്നു.

അടുത്തിടെ കാലിക്കറ്റ് സർ വകലാശാലയ്ക്കുവേണ്ടി ഐ ടി.ഐ, 36 സ്കാർട്ട് ക്ലാസ് മൂറി കരം തയ്യാറാക്കിയിരുന്നു.

എം.ജി. സർവകലാശാല യ്ക്കുവേണ്ടി ഓൺലൈൻ പരി ക്ഷാസംവിധാനവും ഡിജിറ്റൽ സ്റ്റുഡിയോയും വികസിപ്പിച്ചി രുന്നു.

പാലക്കാട് ഗവ. മോയൻ മോഡൽ ഗേരംസ് ഹയർത്സ കൻഡൻ ഗ്രൂട്ടിൻെ ഡിജി റ്റൈസേഷൻ പദ്ധതിയുമായും സഹകരിക്കുന്നു.

|      | Publication: The Hindu  |
|------|---|
| CITI | Date: 14.01.2023  |
| )    | Link: <u>https://www.thehindu.com/news/national/kerala/iti-bags-25-crore-laptop-order-from-kite/article66374808.ece</u> |

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### ITI bags ₹25-crore laptop order from KITE

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January 13, 2023 08:30 pm | Updated 08:41 pm IST - Thiruvananthapuram

### THE HINDU BUREAU

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Recently, the Palakkad Plant was appreciated by ISRO for realising the flight packages for the launch of LVM3 M2/OneWeb India-1 Mission. The plant business areas include Smart Energy Meters, Smart Banking Cards, High-Density Polyethylene (HDPE) Duct Manufacturing, and Managed leased Line Network (MLLN) products.

|      | Publication: The Hindu Business Line (Web)  |
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| CITI | Date: January 13, 2023  |
|      | Link: <u>https://www.thehindubusinessline.com/news/iti-bags-laptop-orders-worth-rs-25-cr-from-kerala-infrastructure-and-technology-for-</u> education/article66370405.ece |

News

# ITI bags laptop orders worth Rs 25 cr from Kerala Infrastructure and Technology for Education

January 13, 2023 - Updated 12:17 pm IST | Bengaluru January 13

8,483 SmaasH-trademarked laptops to be supplied to KITE

### BY BL BENGALURU BUREAU



ITI Ltd's Palakkad plant has bagged two laptop orders from Kerala Infrastructure and Technology for Education (KITE) for the supply of 6,600 units and 1,883 units worth Rs 22 crore and Rs 3 crore, respectively.

ITI launched SmaasH-trademarked micro PCs, desktop PCs, laptop computers, and video conferencing cameras under the 'Make in India' initiative, and these are currently available for sale in market standard configurations.

"We are happy to begin the new year by bagging this order. During FY 2021–22, ITI Palakkad manufactured and supplied more than 1,500 units of Smaash PCs to customers such as KSEDC for the e-health project, MG University, DIET Karnataka and IIST. I am confident that the plant will maintain this tempo and continue its partnership with the Kerala Government and other government bodies," said Rakesh Chandra Tiwari, Chairman and Managing Director of ITI Ltd.

ITI has also ventured into the transport sector with the 'Kerala Savaari' project in Thiruvananthapuram, an online taxi service of the Kerala government in association with the Kerala State Motor Transport Workers' Welfare Fund Board (KMTWWFB). Kerala Savaari will be expanded to other districts in the state soon.

ISRO recently praised the Palakkad plant for the timely completion of flight packages for the launch of the LVM3 M2/OneWeb India-1 Mission and for quality standards laid down by the Vikram Sarabhai Space Center (VSSC), the company said in a press release. The Palakkad plant's other business areas include smart energy meters, smart banking cards, high-density polyethylene (HDPE) duct manufacturing, and managed leased line network (MLLN) products.



**Publication: Equity Bulls** 

Date: January 12, 2023

Link: https://www.equitybulls.com/category.php?id=325108

# ITI Limited bags Rs. 25 Crores worth Laptop Orders from Kerala Infrastructure and Technology for Education

Posted On : 2023-01-12 20:10:22( TIMEZONE : IST )



ITI Limited's Palakkad Plant has bagged Kerala Infrastructure and Technology for Education (KITE)'s two Laptop orders for the supply of 6600 units & 1883 units worth Rs. 22 Cr and 3 Cr respectively.

Under the Government of India's 'Make in India' initiative, ITI Limited had launched SmaasH trademarked/branded Micro PC, Desktop PC, Laptop Computer, Video Conferencing Camera, among other ICT products and these are currently available for sale in market standard configurations.

ITI's Palakkad Plant was started in the year 1976 as the First Switching Unit of our nation and most of the Telephone Exchange Equipment was supplied from ITI Limited's Palakkad plant. Later on, the Plant diversified into latest technology areas like IT infrastructure and software services.

As an innovative solution, 36 smart class rooms for Calicut University had been recently established by ITI Palakkad Plant. Data Center setup for Calicut University, Student Lifecycle Management program for Kerala University, Digital Studio set up at MG University Innovation Foundation, Online Examination facility for MG University, website design for Kannur University etc are few projects that have been successfully executed and implemented by ITI Limited's Palakkad Plant.

ITI Limited has also ventured into Transport sector with its IT expertise and launched the 'Kerala Savaari' project at Trivandrum City, an online-taxi service by the Government of Kerala, in association with Kerala State Motor Transport Workers Welfare Fund Board (KMTWWFB). Kerala Savaari is going to be expanded to other districts of Kerala soon. In addition to the above, ITI Limited has emerged as a digital solutions provider and is currently executing the Digitization of Government Moyan Model Girls Higher Secondary School, Palakkad. Once the project gets completed, it will be a new model for the entire education sector and will pave the way for a complete shift to the present day concept of 'smart class rooms'.

ITI I-Max, an innovative AI-based, finishing school setup for the Engineering students to prepare them in appearing for job interviews is another innovative project from ITI Limited' Palakkad Plant. Refurbishing of Lead Acid batteries and Lithium Ion batteries are some other areas which ITI Limited is planning to enter into. Scanning of Documents and Data digitization for various organizations are being carried out by ITI Limited's Palakkad Plant.

Speaking on this occasion, Shri Rakesh Chandra Tiwari, Chairman and Managing Director of ITI Limited said, "We are happy to begin the new year by bagging this order and we are thankful to the Kerala Government. During FY 2021-22, ITI Palakkad has manufactured and supplied more than 1500 Nos of Smaash PC to various customers such as KSEDC for e-health Project, MG university, DIET Karnataka, IIST etc. I am confident that ITI Palakkad Plant will maintain this tempo and continue this partnership with Kerala Government and other Government bodies".

Recently, the Palakkad Plant was appreciated by ISRO for realizing the flight packages with respect to launch of LVM3 M2/OneWeb India-1 Mission in a time bound manner meeting all Vikram Sarabhai Space Centre (VSSC) quality norms. Palakkad Plant's other business areas include Smart Energy Meters, Smart Banking Cards, High-Density Polyethylene (HDPE) Duct Manufacturing, and Managed leased Line Network (MLLN) products.

Shares of ITI Limited was last trading in BSE at Rs. 103.50 as compared to the previous close of Rs. 103.95. The total number of shares traded during the day was 5692 in over 297 trades.

The stock hit an intraday high of Rs. 104.65 and intraday low of 102.95. The net turnover during the day was Rs. 590369.00.

Source : Equity Bulls



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### ITI Limited bags Rs 25 crores worth laptop orders from KITE

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By PSU Watch Bureau -January 12, 2023

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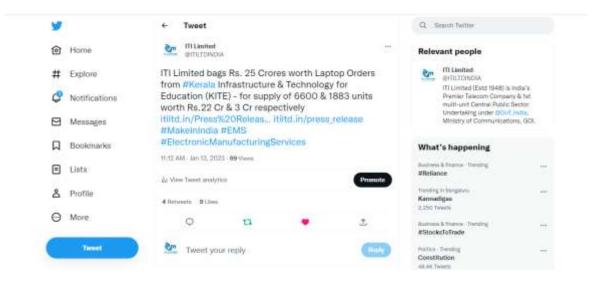
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